

Abstract of the Disclosure

A method and system of using the Internet to retrieve printed articles from printed media. The method of the present invention first tags each printed article that is to be published in print. The tag is also printed with the printed article to allow readers to identify. The printed article and its tag are collected and stored in a database, which is accessible through the Internet or the Worldwide Web. When a reader finds a printed article of interest to the reader on the print version of the media, the reader sends a request with the tag to the database. Upon receiving the request and the tag, the database is searched to locate the printed article. Upon locating the stored printed article in the database, it is transmitted to the reader's computer or to the reader's email address. Such article can now be stored, filed, distributed, shared in anyway the reader sees fit, all without having to labor through the traditional manual clipping tasks. Additionally, each retrieval of the printed article is bundled with additional information that is relevant to the printed article.

09995931.112801